

# Carolina Dias

## Marketing manager & Creative

### experience

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#### Marketing Manager

Creation of content and managed digital campaigns for clients. Building strong strategic partnerships.

Agência Mercado  
Marketing Co.  
Aug 2016 - Present

#### Marketing Manager

Management of social media, content creation, creation and implementation of strategic plans.

Webik Digital Solutions  
Marketing Co.  
March 2016 - July 2016

#### Freelancer

Managing brand activations, creating content for social media and doing marketing consulting in the areas of sports, hospitality, tourism and personal brands.

Marketing  
Advertising  
Jan 2017 - Present

### education

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#### SEO & Brand Content Courses

Learn about the organic positioning of websites using different techniques and SEO strategies. Strategy for content creation for brands.

Domestika  
Courses  
2019

#### Bachelor in Marketing, Advertinsing and PR

Its main goal is to train specialists that are able to present and analyze information, specifically in order to support decision making, the promotion and development of marketing and communication activities.

Lusófona  
University  
Sept 2011 - Oct 2014

I work to deliver the best results for brands and companies.

I want to succeed in a stimulating and challenging environment, building the success of the company while I experience advancement opportunities.

### contact

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### skills & expertise

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- Raising brand awareness
- Proficiency in many online marketing tools
- Social media & ads
- Copywriting
- Website Creation
- Email marketing

### reference

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#### Diana Pombeiro

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iProspect  
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#### Inês Freitas

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Mercado  
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